



CEON ENTERPRISE LTD

Northern Ireland



UK Horticulture

Product Catalogue 2026

Plant nutrition for gardens, nurseries
and professional growing

HOLMERE / NUTRITAB / PROFESSIONAL NUTRITION



Plant nutrition for UK horticulture

CEON supplies liquid plant nutrition, soluble fertilisers and NUTRITAB tablets for retail and professional horticulture. Products are manufactured and supplied to order against agreed specifications and commercial terms.

Our formulation and manufacturing experience has roots in Türkiye. For UK garden centres and growers, the focus is a clear choice of products, suitable packaging and a specification agreed around the intended use.

EXPLORE THE COLLECTION

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Manufactured and supplied to order. UK warehouse stock is not currently held. Specifications, pack sizes, minimum quantities and delivery lead times are confirmed with each quotation.

Formulation, packaging and partnership



Product formulation

Liquid, soluble and tablet nutrition formats provide a starting point for tailored horticultural products. Formula selection begins with the intended crop, water, substrate and application method.

Retail presentation

CEON and HOLMERE pack designs support a focused garden-centre assortment, with clear product roles and a consistent shelf identity.

A Northern Ireland commercial base

UK customer discussions, private-label briefs and supply planning are coordinated through CEON Enterprise Ltd. Northern Ireland tablet manufacturing is planned as a development of the NUTRITAB platform.

Northern Ireland tablet manufacture is planned.

HOLMERE

Plant nutrition for UK garden centres.



A recognisable family

Dark green packaging, warm ivory labels and restrained colour cues give each product a distinct purpose within one collection.

Build the right assortment

Ten liquids, three granular feeds and three soluble feeds provide a coherent assortment for everyday gardening and specialist plant care.

Commercial range: manufactured and supplied to order. Product specifications, packaging, quantities, lead times and applicable market documentation are confirmed with each quotation. Follow the supplied product label.

Everyday gardens & roses



All Purpose

COMPOSITION

NPK 6-3-9.5 + Mg + Fe

Pots, bedding and mixed garden borders.

WHEN TO USE

Weekly during active growth, usually March to September.

APPLICATION PROGRAMME

20 ml / 4.5 L water

Use 10 ml / 4.5 L for smaller or sensitive plants. Apply to the growing medium.

Packs 500 ml / 1 L



Roses

COMPOSITION

NPK 4-2-6

Established garden roses and rose borders.

WHEN TO USE

Weekly during spring and summer growth and flowering.

APPLICATION PROGRAMME

20 ml / 6 L water

Water around the base of established plants. Apply to already moist soil.

Packs 500 ml / 1 L

HOLMERE range specifications - see portfolio status. NPK = N-P₂O₅-K₂O; nutrient analyses are % w/w.

Kitchen gardens & citrus



Tomato & Vegetable

COMPOSITION

NPK 6-3-9.5 + Mg + Fe

Container tomatoes and suitable fruiting vegetables.

WHEN TO USE

Tomatoes: every third watering from first-truss fruit set indoors or second-truss set outdoors.

APPLICATION PROGRAMME

15 ml / 3 L water

Equivalent to 5 ml/L. Apply to the root zone. Match other vegetable programmes to the crop.

Packs 500 ml / 1 L



Citrus

COMPOSITION

NPK 5-3-7 + Mg

Potted lemon, lime and orange plants.

WHEN TO USE

Every second watering in spring and summer; every fourth watering in winter.

APPLICATION PROGRAMME

5 ml / 1 L water

Water the compost and allow excess solution to drain. Avoid wetting the foliage.

Packs 500 ml

HOLMERE range specifications - see portfolio status. NPK = N-P₂O₅-K₂O; nutrient analyses are % w/w.

Indoor plants & orchids



House Plants

COMPOSITION

NPK 6-4-7 + trace elements

Indoor foliage plants and potted ornamentals.

WHEN TO USE

Every second watering in active growth; every fourth watering in winter.

APPLICATION PROGRAMME

5 ml / 1 L water

Water the growing medium. Avoid leaving pots standing in feed solution.

Packs 250 ml / 500 ml



Orchids

COMPOSITION

NPK 6-3-6

Potted orchids in free-draining growing media.

WHEN TO USE

Every second watering during growth; every fourth watering in winter.

APPLICATION PROGRAMME

5 ml / 1 L water

Water through the orchid medium, then allow the pot to drain fully.

Packs 250 ml

HOLMERE range specifications - see portfolio status. NPK = N-P₂O₅-K₂O; nutrient analyses are % w/w.

Lawn care & seaweed tonic



Lawn

COMPOSITION

NPK 6-2-4 + trace elements

Liquid lawn nutrition with a seaweed component.

WHEN TO USE

Every 1-2 weeks while grass is actively growing. Avoid frost and drought.

APPLICATION PROGRAMME

50 ml / 4.5 L water / 5 m²

Apply evenly to the stated area with a watering can fitted with a rose.

Packs 1 L



Seaweed Tonic

COMPOSITION

Seaweed solids 500 g/L (50% w/v)

Ascophyllum nodosum extract for foliar application.

WHEN TO USE

During active growth once sufficient foliage is present; apply at key crop growth stages.

APPLICATION PROGRAMME

15 ml / 10 L water

Foliar spray: coat leaves and stems with minimal run-off. Avoid strong sunshine.

Packs 500 ml

HOLMERE range specifications - see portfolio status. Lawn analysis: % w/w. Seaweed solids: % w/v.

Targeted plant care



Cal-Mag

COMPOSITION

N 5.1% / CaO 5.7% / MgO 3.3%

Soluble calcium and magnesium. All nitrogen is nitrate N.

WHEN TO USE

With irrigation where soft or reverse-osmosis water and the main feed leave a Ca or Mg requirement.

APPLICATION PROGRAMME

Up to 1 ml / 1 L water

Add separately to irrigation water before the main feed. Check the final solution EC.

Packs 500 ml / 1 L



Root Boost

COMPOSITION

NPK 2-1-2 + trace elements

Nutrition for seedlings and rooted cuttings.

WHEN TO USE

Early establishment in plugs or small pots, before the main crop feed. Water as the medium requires.

APPLICATION PROGRAMME

40 ml / 10 L water

Equivalent to 4 ml/L. Apply to the growing medium and account for its nutrient charge.

Packs 500 ml

HOLMERE range specifications - see portfolio status. NPK = N-P₂O₅-K₂O; nutrient analyses are % w/w.

Granular garden feeds

Measured application for established beds, roses and lawns.



All Purpose Granules

NPK 7-7-7

For established beds and borders during active seasonal growth.

APPLICATION PROGRAMME

70 g/m².

Scatter evenly, lightly work into the surface and water in.

Pack option 1 kg

Rose & Shrub Granules

NPK 3.5-6-11.7

For established roses during the flowering season. Shrub programmes require separate validation.

APPLICATION PROGRAMME

35 g per established rose bush.

Spread around the plant and water in. Use during flowering.

Pack option 1 kg

Lawn Feed Granules

NPK 6-2-4

Organic-based feed for established lawns. Every 3-4 weeks during active growth.

APPLICATION PROGRAMME

35 g/m².

Apply evenly and water thoroughly. Avoid frozen ground or drought-stressed grass.

Pack option 2.5 kg

HOLMERE range specifications - see portfolio status. Analyses are % w/w; TE = trace elements.

Soluble garden feeds

Concentrated dry feeds to dissolve before root-zone watering.



All Purpose Soluble

18-18-18 + 3 MgO + TE

For pots and borders during active growth.

APPLICATION PROGRAMME

1 g/L with watering.

Use 0.5 g/L for sensitive plants; account for compost nutrients.

Pack options 500 g / 1 kg

Flower & Fruit Soluble

14-7-28 + 3 MgO + TE

For flowering pots and suitable fruiting crops during flower and fruit development.

APPLICATION PROGRAMME

1 g/L with watering.

Match frequency to growth, irrigation and existing nutrition.

Pack options 500 g / 1 kg

Ericaceous Soluble

12-10-10.8 + 4.4 MgO + TE

For camellias, azaleas, rhododendrons and blueberries during active growth.

APPLICATION PROGRAMME

1 g/L with watering, adjusted to crop EC tolerance.

Match water quality to acidic compost.

Pack options 500 g / 1 kg

HOLMERE range specifications - see portfolio status. Analyses are % w/w; TE = trace elements.

NUTRITAB

Plant nutrition tablets for retail and professional horticulture.



Tablet sizes: 2.5 g, 5 g, 10 g and 21 g. Sizes shown are not to scale.

Four tablet weights for horticultural applications

2.5 g

5 g

10 g

21 g

NUTRITAB is CEON's commercial slow-release fertiliser tablet platform for home gardeners, nursery production and landscape planting, available in four tablet weights.

Select formulation, placement and dose for the supplied label and application. No universal release duration is stated.

Tablet sizes and intended applications

2.5 g

Houseplants & small pots

Houseplants, small ornamental pots and compact consumer packs.

5 g

Patio pots & baskets

Flowering plants, patio pots and hanging-basket programmes.

10 g

Larger containers & nurseries

Larger pots and professional container production.

21 g

Trees & shrubs

Larger nursery stock, trees and shrubs; placement follows the supplied label.

REFERENCE COMPOSITION

20-10-10 + 7.5% SO₃, with DMPP

Total N 20%: nitrate N 8.5% + ammoniacal N 11.5%.

Water-soluble P₂O₅ 10% and K₂O 10%. Total SO₃ 7.5%.

DMPP is a nitrification inhibitor. It does not establish the release period of the complete tablet.

20-10-10 is a formulation reference. Horticultural dose schedules and DMPP loading remain subject to product specification. Tablet weight is not a dose instruction.

Applications for gardens, nurseries and landscapes



Home & patio

For planting, potting on or planned feeding during active growth. Root-zone placement for houseplants, patio pots and baskets follows the supplied label, with dose matched to pot volume.

Nursery & landscape

Intended stage: potting, transplanting or a planned nursery feeding point. Tablet mass, placement and repeat timing must account for the crop, substrate, irrigation and existing fertiliser charge.

FORMULATION OPTIONS

Discuss an all-purpose, flowering/container or nursery/tree specification for an own-brand programme. Custom formulations are agreed with their own nutrient specification and application evidence.

The tablet format offers a choice of unit weights for different planting and packing requirements. A horticultural programme specifies the formula, pot volume, placement and feeding interval together.

Horticultural tablet-dose schedules and feeding intervals depend on the specified formulation and application.



Retail and professional pack formats



250 g resealable pouches and 5 kg / 10 kg lidded pails.

250 g resealable pouch

One pack weight, with 2.5 g, 5 g or 10 g tablet options. Clear variant labelling supports CEON and own-brand ranges.

Professional pails

5 kg is the core format, with 10 kg for larger users. The 21 g tablet belongs in this professional series.

250 G RETAIL PACKS: NOMINAL TABLET COUNTS

2.5 g tablets	100 tablets	250 g
5 g tablets	50 tablets	250 g
10 g tablets	25 tablets	250 g

Counts use nominal tablet weights. Pack protection, filling tolerances and final specifications are confirmed for each order.

WaterSmart

Defined inputs for container and nursery production.



Water Retention

Crosslinked acrylamide / potassium acrylate copolymer. Granules: 0.5-3 mm.

APPLICATION PROGRAMME

1-3 g / L growing medium

Mix evenly into growing medium before potting. Select the rate for the medium's water retention and hydrate during potting irrigation.

Packs 250 g / 1 kg / 5 kg

Plant Support 500

Ascophyllum nodosum seaweed solids 500 g/L (50% w/v).

APPLICATION PROGRAMME

15 ml / 10 L water

Foliar application during active growth when leaves can intercept the spray. Apply a light, even film. Avoid strong sun and excessive run-off.

Packs 5 L / 10 L / 20 L

Defined commercial inputs for managed irrigation programmes. Select the product and rate for the growing medium and supplied label. No universal water-saving or crop-response claim is made.

Nutrition through the growing cycle

01 Propagation & establishment

Young-plant nutrition matched to crop tolerance, water and substrate. Soluble starter feed is selected only where the nutrient requirement supports it.

Establishment formulation / selected soluble NPK

02 Vegetative growth

A balanced feed with calcium, magnesium and trace elements matched to the water. Ferti A + B provides a defined paired-concentrate route for suitable inert systems.

Balanced nutrition / Ca / Mg / micronutrients

03 Flowering & fruiting

Potassium-focused nutrition with calcium, magnesium and trace elements for suitable flowering pots, bedding plants and protected fruit crops.

High-K NPK / FULL-K / PK-33 / Ca / Mg

04 Specialist nutrition

Silicon, amino-acid-based inputs and other specialist products can be evaluated alongside the base feed. Selection follows the needs of the crop and available evidence.

SILICON / AMINO / SIGMA evaluation options

Product selection follows the crop stage, water supply and growing medium. Application guidance appears with each professional product.

Ferti A + B

A paired feeding system for suitable inert growing media.

Ferti A

N 3.2%

K₂O 1.3%

CaO 5.9%

MgO 0.4%

Ferti B

N 1.1% / P₂O₅ 3.2%

K₂O 5.7%

MgO 1.4% / SO₃ 2.8%

Trace elements

Up to 2.5 ml A + 2.5 ml B / L water

Use equal volumes of both components with each irrigation during active production. Adjust below this maximum for the water supply, crop stage and target EC.

- 01** Add A to irrigation water and mix thoroughly.
- 02** Add B separately and mix again. Never combine concentrates neat.
- 03** Check final pH and EC before irrigating the crop.

Professional packs 5 L / 10 L / 20 L

All analyses are % w/w; all N is nitrate N. Precharged compost and coir require their own nutrient programme. See portfolio status.

Water-soluble NPK

Three reference grades with distinct nutritional roles.



10-52-10

18-18-18

14-7-28

Starter, balanced and potassium-focused formulations provide a concise starting range for professional feeding programmes. Product selection follows crop demand and the nutrients already supplied by water and substrate.

Three professional water-soluble formulas with magnesium and trace elements. 25 kg pack option.

Composition and application guide

10-52-10

Starter / 1 MgO + TE

For establishment where extra phosphorus is justified.

0.5-1 g/L root-zone feed. Dissolve fully and apply to moist media. Allow for the compost nutrient charge.

18-18-18

Balanced / 3 MgO + TE

For routine nutrition during active growth.

1 g/L root-zone feed; 0.5 g/L for sensitive plants. Apply with watering and adjust to crop EC and existing nutrition.

14-7-28

High-K / 3 MgO + TE

For suitable flowering and fruiting crops.

1 g/L root-zone feed from flowering through fruit development. Match frequency to irrigation, crop demand and EC.

NPK = N-P₂O₅-K₂O. Analyses are % w/w. All three formulas include boron, copper, iron, manganese, molybdenum and zinc; Cu, Fe, Mn and Zn use EDTA chelates.

Keep calcium concentrates separate from phosphate/sulphate concentrates. Check final pH and EC. Commercial supply follows the agreed specification and supplied product label.

Mixing and measuring

Clear units for accurate preparation and application.

01 Diluted liquid feeds

Measure the concentrate in millilitres and add it to the stated volume of water. A rate of 200 ml per 100 L is equivalent to 2 ml/L. Foliar concentration is not a root-zone dose.

02 Soluble fertilisers

Weigh the powder in grams. Add gradually to a partly filled tank and mix until dissolved, then complete filling. At 1 g/L, 10 L of final solution requires 10 g of product.

03 Area-based fertigation

A kg/ha/application or L/ha rate states the product amount for the treated area. The irrigation volume determines dilution. Do not treat a hectare rate as a tank concentration.

04 Compatibility and crop care

Keep concentrated phosphate or sulphate feeds separate from calcium concentrates. Check compatibility in the actual irrigation water. Monitor pH and EC and assess crop tolerance before wider application.

Use clean measuring equipment. Keep products in their original containers, tightly closed and protected from moisture, frost and direct heat.

NPK and potassium



Balanced 7-7-7

NPK 7-7-7 (w/w).
Nitrate N 1.3%, ammoniacal N 2%,
urea N 3.7%.

20 ml / 6 L water (3.33 ml/L). Apply to the root zone from spring through active growth: fortnightly outdoors; weekly in the greenhouse.

FULL-K

NPK 7.3-3.7-18.6; SO_3 31.943%
(w/w).

1-2 ml/L root-zone feed during active growth and flowering. Use 0.5-1 ml/L for very young plants. Feed with irrigation; reduce frequency if growth is excessive.

PK-33

P_2O_5 5.6% / K_2O 32.7% / B 0.2% / Mo
0.035% (w/w).

Protected crops: foliar maximum 3 ml/L, with up to 1,000 L water/ha. Field strawberry/raspberry: 5 L/ha in 200-500 L water at green bud. Use only for an identified need.

Professional pack options: 5 L / 10 L / 20 L. Application rates are crop-specific and subject to the supplied product label.

Calcium, magnesium and trace elements

Calcium-Boron

CAL / LIQUID

N 10%; CaO 15%; MgO 2%; B 0.05%; Zn 0.02% (w/w).

Strawberry calcium nutrition from flowering.

Foliar: 2.5-5 L/ha in 500-1,000 L water/ha. Repeat every 7-14 days where needed. Avoid hot spraying conditions.

Magnesium

MAG / LIQUID

Nitrate N 7%; MgO 10% (w/w). Magnesium nitrate solution.

Outdoor vegetables and legumes with identified magnesium need.

Foliar: 7.5 L/ha in at least 200 L water/ha. Reassess before repeating. Include the nitrate contribution in the crop nutrient balance.

Power Combi TE

SOLUBLE TRACE BLEND

B 0.92%; Cu 0.23%; Fe 8.4%; Mn 2%; Mo 0.15%; Zn 1.16% (w/w).

Trace nutrition during active growth where a need is identified.

Continuous fertigation: 250 g / 10,000 L final feed (0.025 g/L). Foliar: 1 g/L as a separate programme. Cu, Fe, Mn and Zn are EDTA-chelated.

CAL / MAG: 5 L, 10 L, 20 L. Power Combi TE: 1 kg, 5 kg, 10 kg. Assess crop tolerance before wider use; foliar and fertigation rates are not interchangeable.

Organic nutrition and silicon



AMINO

NPK 8-0.5-0.3; total amino acids 20.3%; free amino acids 13.9% (w/w).

Plant-derived nutrition. Foliar: 300 ml / 10 L water (30 ml/L). Start after the first true leaves; repeat every 14 days for 3-5 applications. Check tolerance on sensitive crops.

SIGMA Fulvic

Fulvic acid 17% (w/w). Water-derived liquid concentrate.

Before planting: apply 5 ml/m² to soil. Mix 50 ml in 5 L water and spread evenly over 10 m². This is an area-based soil programme; no routine repeat interval.

SILICON

SiO₂ 30% / K₂O 21% (w/w), water soluble.

Foliar: 20 ml / 10 L water (2 ml/L). Start when sufficient foliage is present; repeat every 14 days. Apply alone, stopping at the onset of run-off. Do not tank-mix.

Professional pack options: 5 L / 10 L / 20 L. Use within the supplied label and a crop-specific nutrition programme.

Grower programmes and commercial supply



Nurseries & ornamentals

Soluble NPK, liquid supplements and NUTRITAB are available to order for container production, young plants and ornamental finishing.

Protected crops

Fertigation recipes and targeted calcium, magnesium, potassium and micronutrient inputs are developed around the grower's water and existing system.

01 **Agree the brief**

Crop, substrate, water analysis, equipment and the current feeding programme.

02 **Select the programme**

Match the product, application route, pack format and commercial quantity to the grower's requirements.

03 **Agree the supply**

Confirm specifications, market documents, minimum quantities, delivery terms and lead time with the quotation.

For new application programmes, optional grower trials can assess practical fit. Record crop, rate, water volume and application route; follow instructions for the supplied formulation.

Plant nutrition under your own brand

CEON can develop and supply a tailored plant nutrition range under the garden centre's own brand.

Choose a concise opening range

All Purpose, Tomato & Vegetable, House Plants, Roses, Seaweed Tonic and NUTRITAB formats provide a focused opening range. Add specialist lines to fit the customer base.

Develop the pack together

Agree the product brief, bottle or dry-pack format, artwork, consumer instructions and outer-case requirements. Own-brand designs can follow the garden centre's existing identity.



The commercial brief confirms minimum order quantities, production arrangements, sample requirements and the proposed supply route.

Own-brand ranges combine agreed formulations, pack sizes and customer artwork.

Pack formats and supply arrangements

Garden-centre liquids

250 ml, 500 ml and 1 L packs, selected by product and intended use.

Professional liquids

5 L, 10 L and 20 L packs. Larger formats can be reviewed where justified.

Dry feeds and tablets

Retail soluble packs, granular tubs and 25 kg professional NPK bags. NUTRITAB: 250 g retail pouches and 5 kg / 10 kg professional pails.

PORTFOLIO STATUS

NUTRITAB retains CEON's existing tablet platform, four tablet weights and original formulation reference. Horticultural placement, dose and release claims follow CEON product-specific evidence.

Available for order-based manufacture and supply. Products are offered to agreed specifications, packaging and commercial quantities, with availability, lead times, delivery terms and applicable market documentation confirmed at quotation stage.

UK warehouse stock is not currently held. HOLMERE, WaterSmart, professional soluble feeds, specialist nutrients and Ferti A+B are commercial product offerings. Product-specific application and market requirements are confirmed for each order.



CEON HORTICULTURE



Let's shape the right range for your business.

Garden-centre ranges, grower programmes
and private-label partnerships.

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